

2021

서울도시건축비엔날레

Seoul Biennale

of Architecture and Urbanism



CALL FOR PROPOSALS GUIDELINES

DOMINIQUE PERRAULT
GENERAL DIRECTOR BUREAU

2020.05.29 REVISION A

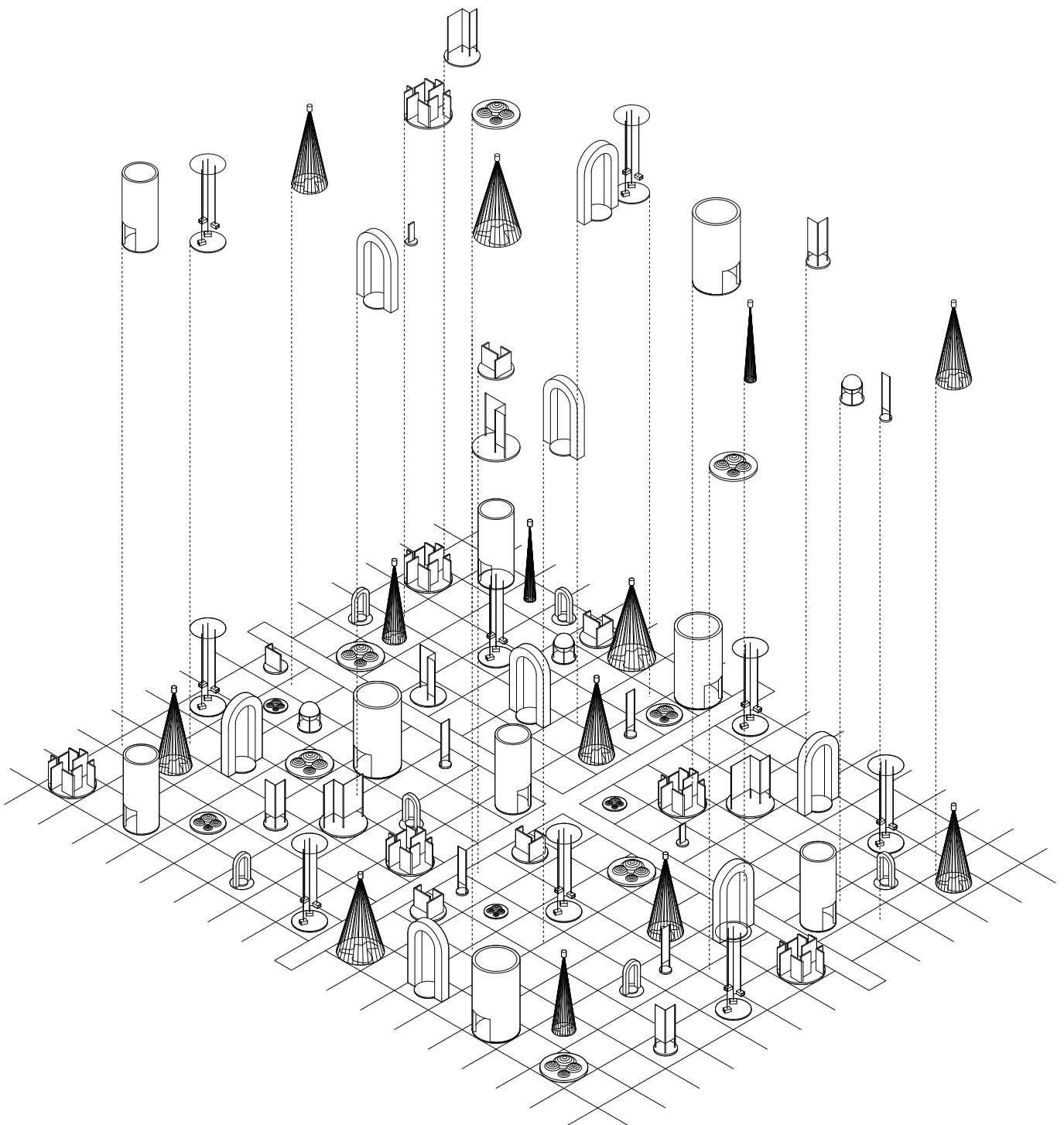


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1. GENERAL GUIDELINES

1.1. TITLE

The Call for Proposals title is “Call for Proposals for the Seoul Biennale of Architecture and Urbanism 2021”.

1.2. PURPOSE

The Seoul Biennale of Architecture and Urbanism 2021 (SBAU 2021) is launching an international Call for Proposals (CFP) to select projects to be displayed in the Biennale’s main section, the Cities and Thematic Exhibition.

Proposals will be selected through the online Call for Proposals with the intention of gathering works underway or planned for one hundred cities from the five continents.

All proposals must comply with the General Director’s overall theme and exhibition design concept.

The 2021 Seoul Biennale of Architecture and Urbanism will run from September to November 2021.

1.3. GLOSSARY

- Seoul Biennale of Architecture and Urbanism 2021 (SBAU 2021): international event (third edition) focused on architecture and urbanism, hosted by the Seoul Metropolitan Government since 2017.

- Seoul Metropolitan Government (SMG): local government of Seoul, South Korea, whose Mayor is Mr. Park Won-soon. SMG hosts the Seoul Biennale of Architecture and Urbanism since 2017.

- The Cities exhibition: in line with the theme of the SBAU 2021, this section will present the current and future state of cities of the world through the lens of projects, public initiatives and urban narratives. The 2021 Cities exhibition will bring together projects from more than 100 cities around the world. Together with the “Thematic exhibition” section, the “Cities exhibition” constitutes the main exhibition of the SBAU 2021.

- The Thematic exhibition: this section will bring together projects from around the world that will explore the theme of the SBAU 2021 “Crossroads, Building the resilient city”. Together with the “Cities exhibition” section, the “Thematic exhibition” constitutes the main exhibition of the SBAU 2021.

- The Scientific committee: Dominique Perrault relies on the support of a scientific committee, in charge of enriching the debates and the reflection on the Biennale’s theme. The scientific committee is composed of experts chosen for their particular approach to the field of intervention of this event. They will have an advisory role during the event’s entire process.

- The Curators: Each of the five sections of the SBAU 2021 will be supervised by a curator. The exhibitions involved in this Call for Proposals will be curated by two curators: Dominique Perrault General Director (Thematic Exhibition) and Choon Choi (Cities Exhibition).

1.4. ORGANIZATION

1.4.1. STAKEHOLDERS

- Host: the Seoul Metropolitan Government (SMG).
- Client: the Seoul Biennale of Architecture and Urbanism (SBAU 2021).
- Initiator: Dominique Perrault, General Director of the SBAU 2021.

1.4.2. CONTACT

Contact information of the international Call for Proposals for the SBAU 2021:

Email: seoulbiennale2021@perraultarchitecture.com

Official website: <http://seoulbiennale.org/SBAU/html>

1.5. ABOUT

1.5.1. METHODS

Proposals for the Cities and Thematic Exhibition of the Seoul Biennale of Architecture and Urbanism 2021 (SBAU 2021) will be selected through the online international Call for Proposals (CFP).

The CFP is entirely online. Interested candidates will submit their online application on the Call for Proposals dedicated website.

The number of selected projects is not limited and all relevant projects may be selected.

The organizer also reserves the right to approach participants by direct invitation. The latter will submit the same documents designated in the online Call for Proposals, with same deadlines.

All submissions will be reviewed during a selection procedure. If shortlisted and then selected, the candidates may be invited by the General Director to exhibit in the SBAU 2021 provided their proposal is technically and financially feasible.

In case of selection, all participating artists will be matched with the SBAU 2021 team (curator, assistant curator, technical support), for the implementation of their project.

1.5.2. OFFICIAL LANGUAGE

The official language of the CFP is English and documents submitted by the participants shall also be in English.

However, documents provided on the CFP website are available in Korean and English.

1.6. SCHEDULE

The competition schedule shall be published on the Call for Proposals dedicated website. The competition schedule may change later and the revised schedule will be published on the CFP website.

Schedule:

- Opening of the Online Registration: May 29th, 2020
- Deadline for Registration: June 30th, 2020
- Q&A: Inquiries until June 30th, 2020 / Answers available on the website on July 7th, 2020
- Deadline for Submission: July 31st, 2020
- Selection Process: Notification of shortlisted teams / Request for documents or additional information, and invitation for a skype interview (if necessary): Mid-August / Mid-September, 2020
- Selected teams are notified on the website: Mid-October 2020

1.7. ELIGIBILITY AND RESTRICTIONS

1.7.1. ELIGIBILITY

The SBAU 2021 is strongly committed to favoring equality, inclusion and diversity among its participants and to presenting a geographically balanced selection of proposals.

The Call for Proposals (CFP) is open to individuals, institutions or organizations, or cross-disciplinary teams from individuals, institutions or organizations.

Team members may include but are not limited to: architects, designers, urban planners, researchers, writers, artists, critics, students (as a member of a team), etc.

The number of participants in a team shall be limited to 10 people, including both individuals and institutions. In case of selection, the number of participants in the team may be modified or supplemented.

Each team must appoint a Team Leader who will represent the group and act as the main contact during the entire process. All legal rights and obligations shall belong to this representative in the team. The team leader cannot be a student.

Participants in the CFP, registered as a Team Leader, cannot be the Team Leader for several teams, but can participate in another team as a member. A team member can participate in several teams.

1.7.2. TEAM LEADER ENGAGEMENT

The Team Leader must be able to:

- Represent the team and allocate a significant proportion of his time to the project.
- Participate in the physical or virtual interview with the SBAU 2021 Selection Committee if the team is shortlisted, and during the entire process.
- Frequently exchange and work closely with the SBAU 2021 organizers to develop and deliver the proposal, and commit to develop and deliver the project within budget and deadlines.

- Participate in fundraising and/or communication events related to the SBAU 2021.

1.7.3. RESTRICTIONS

The following persons are not eligible to participate in the CFP:

- Employees or family members of the organizer.
- Members of the Scientific Committee.
- Curators of the SBAU 2021.
- Individuals and institutions directly participating in the development of rules and guidelines of the CFP.

1.8. REGISTRATION

Only online applications are accepted.

The teams have access to the Call for Proposals (CFP) Guidelines on the CFP website.

They shall complete an online Registration Form before the Registration deadline, listed in the CFP schedule.

Each team, (individual or with multiple members) must fill out the online registration form. Only one form per team is accepted.

After completing this online form, the team will receive a team number and have access to the CFP provided documents (cf. 4. Appendix).

1.9. Q&A

Only written inquiries are allowed, using the Contact Form on the CFP website, according to the deadlines listed in the CFP schedule. Irrelevant questions or those not submitted through the Contact Form shall not be answered.

Answers to the questions will be published on the CFP website, according to the deadlines listed in the CFP schedule. They will be published on the website and participants should regularly check the website for the answers provided. Participants will be wholly responsible for any disadvantage from not verifying the website.

Individual responses will not be made.

Answers to the questions should be considered as additions or modifications to the CFP Guidelines and shall have the same effect. Participants should develop and submit their entries following the Q&A responses and the guidelines.

1.10. APPLICATION

Only the entries submitted online, using the Call for Proposals (CFP) website platform, will be included in the evaluation. Submissions by mail are not allowed.

Proposals must be submitted before the deadline, indicated in the CFP competition schedule. Submissions after the deadline will be excluded.

The applicant shall first complete an online Submission Form. Only one Submission Form per team is accepted.

After completing this Submission Form, the team has to upload the proposal documents. All submitted documents should be in English and clearly labelled with the Team number's name.

The applicant must provide a complete set of documents: Application forms, Documents presenting the proposal's content and Documents presenting the proposal's form. The complete list of required documents is provided in the Design Guidelines (2.5. Application documents guidelines)

2. DESIGN GUIDELINES

2.1. CALL FOR PROPOSALS OBJECT AND SCOPE

2.1.1. SCOPE

The Seoul Biennale of Architecture and Urbanism 2021 (SBAU 2021) is launching an international Call for Proposals (CFP) to select projects to be displayed in the Biennale's main section, the Cities and Thematic Exhibition.

The expected proposals showcase a project and an exhibition design, in other words, both the CONTENT and the FORM.

The selected proposals aim to be realized at the SBAU 2021. Deadline for submission is Wednesday July 15th, 2020.

2.1.2. THE SEOUL BIENNALE OF ARCHITECTURE AND URBANISM

The Seoul Biennale of Architecture and Urbanism was established in 2017 as an event that focuses on cities and gathers their representatives to discuss the challenges linked to the urban condition and to share their potential solutions. With 10 million inhabitants, Seoul is one of the most representative examples of contemporary metropolises and, as such, a particularly relevant context to frame this Biennale.

Appointed as the SBAU 2021 General Director, Dominique Perrault has a strong relationship with Seoul, thanks notably to the construction of the Ewha Womans University in 2008 and more recently with the ongoing Gangnam International Transit Center, an underground infrastructure fully lit with natural light through an unprecedented glass structure dubbed the Lightbeam.

Entitled "*CROSSROADS Building the Resilient City*", the SBAU 2021 will attempt to respond to the complexity of the relationships that shape our cities nowadays and to the pivotal moment that humanity is facing by drafting, thanks to its contributions, a manifesto in favor of a more sustainable city.

"*CROSSROADS Building the Resilient City*" will build on the accomplishments of the SBAU's previous editions, notably by featuring recurrent cities, as well as new ones, thus increasing the number of guest cities to a hundred, from 85 in 2019 and 50 in 2017.

2.1.3. THE THEME

The SBAU 2021 will run from September to November 2021. With the theme "*CROSSROADS Building the Resilient City*", Dominique Perrault General Director appeals to the creator's imagination to develop ideas for the city of today and tomorrow, in the context of growing environmental concerns and complexification of the urban fabric.

The SBAU 2021 will be the first global architectural event entirely produced in the aftermath of a pandemic that has altered and questioned the foundations of our modern technical civilization. The SBAU 2021 intends to gather different forms of intelligence to reflect on the ways the city of the future could be a more sustainable, resilient and comfortable place for its inhabitants.

"*CROSSROADS Building the Resilient City*" will feature works focusing on cities – understood as the superposition and interactions of inhabitants, buildings, infrastructures, flows and regulations – to examine, research and exhibit how they can serve as positive assets toward a sustainable planet. More than a hundred cities will be invited to participate.

The SBAU 2021 will be structured in the form of five crossroads figures or themes, which will converge in their intention to promote more responsible urban growth:

- **Crossroad 1 (C1) on urbanism: ABOVE / BELOW**

- Crossroad 2 (C2) on architecture: HERITAGE / MODERN

- Crossroad 3 (C3) on design: CRAFT / DIGITAL

- Crossroad 4 (C4) on landscape: NATURAL / ARTIFICIAL

- Crossroad 5 (C5) on the city: SAFE / RISK

- **C1: ABOVE / BELOW will foster methods of urban planning that increase the thickness of the superficial layers of the city. By exploring the potential interconnections between the city's surface and underground, it will increase its density while limiting urban sprawl.**

The "Groundscape" concept, as developed by Dominique Perrault through the years in his practice and at a research laboratory at the Swiss Federal Institute of Technology in Lausanne (EPFL), seeks to merge the "ground" and the "landscape" to establish a new relationship between the city and its underground.

The intention of this crossroad is to highlight the methods, contexts and required innovations that could make living partially underground a sustainable possibility.

- **C2: HERITAGE / MODERN will discuss our understanding of contextual architecture, as well as our relationship to its temporality. It will question the notions of unlimited construction or destruction and will explore the possibility of optimizing what already exists.**

This crossroad is aimed at debating on the philosophical, technical and even poetic questions linked to the use, preservation or reuse of buildings, both of the past or those that could be considered the heritage of future generations.

- **C3: CRAFT / DIGITAL will consider how design is found everywhere and creates both instruments of remote production, accessible from anywhere by everyone, and traditional spaces and production methods.**

This crossroad attempts to grasp two seemingly opposed approaches of living, working, planning and building. The first is anchored in tradition and is based on manual labor. The second relies on dematerialized mechanisms or environments.

The idea is to inquire as to how these two methods shape the way we imagine, analyze, occupy and interact in cities and to examine their implications in terms of governance and social consequences.

- **C4: NATURAL / ARTIFICIAL will examine how to integrate landscape anywhere or, in other words, how nature can better coexist with and within the city.**

This crossroad will highlight ecological and resilient building practices, either in their intelligent use of natural elements, by creating self-sustained eco-systems, by responding to extreme climatic events, or by attempting to reduce the carbon footprint of the building industry in the environment.

The stakes are to determine how architecture and urban planning could be sources of environmental improvement and to what extent the proposed solutions depend on technical progress, individual engagement or on national and international political will.

- **C5: SAFE / RISK will question the ability of the city to adapt, transform and manage global data and deal with the unexpected risks of the contemporary world to offer comfort to their citizens.**

Cities can appear as places of danger, where the concentration and intense flows of population render them vulnerable to health crises, conflicts and natural disasters. Nonetheless, cities can also appear as refuges where services and innovations are easily accessible.

This final crossroad will question the capacity of urban spaces to consider risks in their design, governance or technology. It will also analyze the urban processes and settlements that arise from social or humanitarian crises or from other movements of population.

With these five “Crossroads” the SBAU 2021 intends to crystallize the current state of our understanding of the metropolis, to feature and assess initiatives, proposals and research related to cities and, through them, develop a manifesto in favor of a more sustainable urban future.

2.1.4. THE VENUES

The SBAU 2021 will radically transform the organization of the previous Biennale to address as large an audience as possible, across all sectors of activity and ages. To achieve this, the SBAU 2021 will merge for the first time the Cities and Thematic exhibitions into a single main event located at the Dongdaemun Design Plaza. It will be jointly curated by Dominique Perrault and Choon Choi, Professor at Seoul National University.



The Dongdaemun Design Plaza (DDP), designed by Zaha Hadid Architects and inaugurated in 2014, will be the epicenter of the SBAU 2021. The Cities and Thematic exhibition will occupy one of the DDP's major spaces, the Design Exhibition Hall.

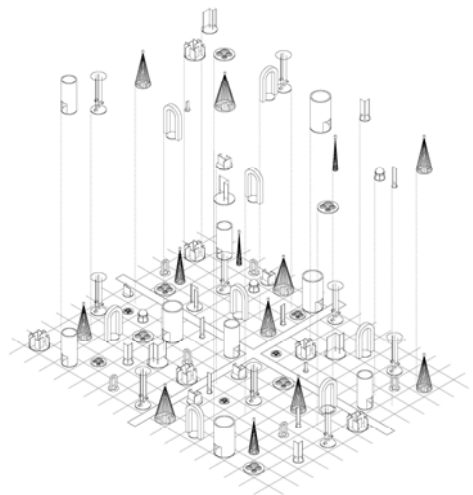
The Design Exhibition Hall: located at the B2F Level with a surface area of 1,216 m².



2.1.5. THE EXHIBITION CONCEPT PLAN

The exhibition concept of the SBAU 2021 intends to translate the topic of “CROSSROADS *Building the Resilient City*” into the spatial organization of the event:

- The starting point for the exhibition design is an intersection of two main perpendicular axes, the Crossroads, which evokes the Roman Cardus (North-South road) and Decumanus (East-West road). The Crossroads will start at the entrances of the exhibition areas and will serve as the main circulation paths.
- The Design Exhibition Hall will be articulated through a 4x4m grid, structured by the Crossroads.
- The grid generates a series of 16-m² plots, called “markers”. Each plot will welcome the installation created by the participants.
- Markers are the exhibition areas that will host the artists' installations. They will be circular in shape and their diameter will vary from 1 to 2, 3 or 4 meters.
- Artists shall suggest a design for the device located inside the markers. The devices can be of different types such as an arch, a suspended light fixture placed on the ceiling, optical pipes, an exhibit path, a passage, a glove, screens, a touchable model or any other structure that best highlights the artist's proposal.
- A meticulous curatorial process will group the markers according to their content and, as the grid will be invisible, the result will be a constellation of works.



The overall exhibition design may need to be modified. Conceived on the basis of the Call for Proposals, the proposal of the selected projects may have to evolve according to the overall modifications. In such cases, applicants will have to adapt their project in consequence.

Read more about the exhibition design in the Document “SBAU 2021_Exhibition Concept Plan”.

2.2. PROVIDED DOCUMENTS

This document will be available on the dedicated website:

- SBAU 2021_CFP_Guidelines

After completing the Registration form, the teams will have access to the following documents:

- SBAU 2021_CFP_Guidelines
- SBAU 2021_Summary
- SBAU 2021_Exhibition Concept Plan
- SBAU 2021_CFP_Graphic Instructions
- SBAU 2021_CFP_Submission Templates

2.3. CONTENT DESIGN GUIDELINES

The proposal must take into consideration, discuss and/or challenge the intentions and intersecting topics of the SBAU 2021 theme.

Taking the themes as a starting point, any project can be submitted: built (less than 10 years), unbuilt, theoretical, academic or fictional.

They shall imperatively be applied to a city. The city can be anywhere around the world.

Recent and unpublished projects will be preferred, and new proposals are welcome.

Fictional projects are accepted, as they can suggest innovative interventions, and can serve as tools of revelation to promote the healthy evolution of practices.

2.4. FORM DESIGN GUIDELINES

The selection of the proposals will be as much based on the relevance of their content as on the quality of their delivery.

The proposal may be presented in any form, including but not limited to: models, installations, films, etc. within an exhibition design concept.

They must respond to the overall exhibition design. Refer to the exhibition concept presented above (2.1.5. The Exhibition Concept Plan) and provided document.

The relevance of the exhibition design concept will be an important evaluation criterion and the sustainability or recyclability of the installation's materials will be highly valued.

Installations can be of any type, provided they respect the following guidelines:

In the exhibition area, each participant/team will be allocated a plot measuring 4x4 meters and 6 meter in height for their installation. The installation's footprint may occupy any area inside of this plot, but not to surpass a diameter of 4 meters.

Installations should be self-supporting or include a separate support structure. In other words, they may not alter the exhibition space or the building's structure in any temporary or permanent manner, for instance, by piercing or altering the floor, or by hanging from the walls or from the ceiling's structure.

Installations should be easily transportable.

Installations should take into account the public flow.

This will be an island exhibition: each installation will be viewed from all perspectives, and visitors should be able to circulate around it.

Lighting in the exhibition area will be neutral white cube-type. If needed, a power supply will be provided for the installations.

Participants should favor recyclable or reusable materials for their installation, to reduce their carbon footprint.

The installations' budget shall include the eventual rent fees of any supplementary material needed for its proper functioning.

The installations' design should clearly show all necessary information on its content.

2.5. APPLICATION DOCUMENTS GUIDELINES

All submitted documents should be in English only and clearly labeled with the Team number's name. The team will have to upload the documents mentioned below:

2.5.1. APPLICATION DOCUMENTS

D1_Application Form. Following the D1 Form.

Please provide overall information on the candidate(s) and the proposal on one A4 sheet (template provided)

D2_Candidate's (team) resumé, max. 500 words. Following the D2 Form.

Please provide the candidate's or team's resumé in one A4 sheet (template provided)

D3_Reference Images. At least 5 images of artwork created by the candidate in high resolution. Following the D3 Form.

Please provide at least 5 images of current or previous artwork in one A4 sheet (template provided). Images must also be provided as separate files.

D4_Performances of the applicant (exhibitions, catalogues), max. 500 words. Following the D4 Form.

Please provide information on the candidate's or team's previous exhibitions, publications or relevant work in one A4 sheet (template provided)

D5_Budget of the proposal. Following the D5 Form.

Please provide a detailed budget for the design and construction of the installation (in other words, the proposal's form) that could be featured in the SBAU 2021 exhibition (template provided).

D6_ Description text_Content. Description text of the proposal's content, including motivations. Following the D6 Form.

Please provide a text of 500 words maximum on one A4 sheet (template provided) on:

- Why your proposal should be selected to participate in the SBAU 2021
- How your project is particularly relevant to the theme and topics.

D7_ Description text_Form. Description text of the proposal's form. Max. 500 words. Following the D7 Form.

Please provide a text of 500 words maximum on one A4 sheet (template provided) describing the installation's design.

D8_Optional: Letter of support from partner institution, max. 1 page.

2.5.2. PROPOSAL DOCUMENTS

2.5.2.1. CONTENT

Applicants must provide two A3 format files with the following documents concerning their proposal's content. The description text (D5) must be present on one of the layouts:

P1_Content. A3 format: Up to three concept images of the proposal. One of the images must be a fiction. Free layout following the P1-2 template.

P2_Content. A3 format: Up to three concept images of the proposal. Free layout following the P1-2 template.

2.5.2.2. FORM

Applicants must provide two A3 format files with the following documents concerning the form/exhibition design of their proposal. The description text (D6) must be present on one of the layouts.

P3_Form. A3 format: axonometric perspective, following the P3 template.

P4_Form. A3 format: floorplan, section, elevation, rendering, etc. Free layout following the P4 template.

3. SELECTION GUIDELINES

3.1. JUDGEMENT CRITERIA

The team will be assessed on the following criteria. Each criterion will be weighted as outlined below:

- Skill set and experience of the team
- Ability to discuss and/or challenge the intentions and intersecting topics of the SBAU 2021 Theme
- Strength and vision of the proposal
- Clarity of the proposal
- Ability to represent a city-specific design
- Ability for enriching the debate on the future of cities and the evolution of practices
- Ability to express a strong focus on the societal and/or scientific relevance of their ideas.
- Representation of equality, diversity and inclusivity in the proposal
- Creativity of the proposal's exhibition design
- Coherence and relevance between form and substance of the proposal
- Ability to integrate the overall Exhibition Concept Plan
- Reflection and proposals on the sustainability of the installation
- Feasibility within budget and deadlines

3.2. SELECTION PROCESS

3.2.1. PROCESS

The selection process will follow the announced timeline on the Call for Proposals (CFP) schedule. This schedule may be subject to change.

The selection process will include two review steps, in which Dominique Perrault, General Director holds the decision-making authority.

The first review will be conducted as a consultative process with the Scientific Committee.

A second review will be conducted as a consultative process with the SMG and Curators of the SBAU 2021.

If the submitted proposals do not meet the CFP Guidelines, the General Director, in agreement with the SMG, reserves the right to:

- Extend the period for receipt of applications in any of the stages.
- To reissue the CFP Guidelines.
- Not appoint any participants from the CFP.

3.2.2. DISQUALIFICATION

The criteria for disqualification are as follows:

- Failure to comply with the CFP schedule.
- Unanimous decision of the jury.
- Failing upon any of the application's restrictions (1.7.3.).
- Any behavior on the part of the participants that may have an unfair influence on the evaluation.
- Any involvement in the evaluation process or raising unnecessary or groundless objections against the evaluation.

3.3. RESULTS

3.3.1. ANNOUNCEMENT

The shortlisted proposals will be notified on the Call for Proposals website, according to the competition schedule. Individual notification will not be made.

The final selected teams will be announced on the website. Individual notification will not be made.

The results of the review are final and no objection will be accepted.

3.3.2. SELECTED CANDIDATES

The number of selected projects is not limited. All relevant projects may be selected.

The shortlisted candidates may be contacted for additional documents or information, and a Skype interview. The organizer does not undertake to carry out the shortlisted projects.

If shortlisted and then selected, the candidates may be invited by the General Director to exhibit in the SBAU 2021 provided their proposal is technically and financially feasible.

3.4. AGREEMENT

3.4.1. CONTRACT

The Team Leader must sign an agreement with the SBAU 2021 organization team.

The agreement shall be signed as a long-term continuous agreement for each stage, within the scope of budget secured.

3.4.2. FEE

The selected teams will receive an “Artist Fee” of USD 10,000 to realize their proposal.

There will be no additional payments besides the “Artist Fee”. This allocated budget must cover all the expenses related to the installation’s design and construction: the entire administrative procedures and all relevant procedures, including the basic and working design, construction design, changes in plans for the construction, implementation costs, travel expenses, team fee, etc.

The team will be free to allocate the budget according to its own specific needs (production cost, team management cost, etc.).

Other than the “Artist Fee” compensation, no reimbursement shall be made for the expenses for the Call for Proposals such as entry submission or presentation costs.

The selection and allocated budget may be nullified when the submitted documents violate the guidelines on entry development or application or when false statements are detected on them.

All details related to the use of the budget are defined in the specific contract.

3.4.3. FUNDRAISING

In case the budget allocated is not sufficient, the SBAU 2021 curatorial team encourages the participants to obtain additional funding by identifying sponsors and partners.

The sponsors will have to be approved by the SBAU 2021 and their visibility will have to respect Exhibition guidelines.

3.4.4. CANCELLATION

If the contract is not signed due to unforeseen reasons, the host will not have to pay the “Artist Fee”, even if the project was selected.

In case changes are required in the design project due to unforeseen reasons, participants shall discuss them with the SBAU 2021 organization team and they shall decide together.

After signing the agreement, if a selected artist causes significant damage to the successful hosting of the exhibition due to one of the reasons stated below, the SMG shall replace or exclude the artist, which are defined as follows:

- An undue violation of the terms and agreements defined in the artist agreement.
- A failure to meet the timeline related to the exhibition and submission deadline of documents, causing anxiety about the adequate execution of their duties.
- Repeated requests that are not amenable to the Seoul Metropolitan Government.

- Damaging the reputation or status of the SMG and the SBAU 2021, or posing a threat of damage.

3.5. COMMUNICATION

3.5.1. COPYRIGHT AND PUBLICATION RIGHTS

Any team entering the competition will be deemed to have given SBAU 2021 an irrevocable, royalty-free license to use and reproduce any image material provided for all purposes connected with promoting the exhibition before, during and after the event, for an unlimited period of time. Original copyright holders of any images provided shall retain their copyright.

The entry should not breach copyrights of the others. For infringement on copyrights of others, the participant should take all responsibility and if it is the winning entry of the competition, it may be canceled.

3.5.2. PRESS AND PUBLICITY

The SBAU 2021 communication and marketing team will support the selected projects. Selected teams may be invited to participate in a media and marketing campaign and act as spokespersons for their project.

They may be asked to provide documents aimed at the communication of the SBAU 2021 (catalogue, press kits, various media).

3.6. OTHER REGULATIONS

3.6.1. COMPLYING WITH THE CALL FOR PROPOSALS REGULATIONS

Upon registering for the Call for Proposals (CFP), applicants shall agree to comply with the rules. Those violating the rules will lose their status as registered applicants. No objections will be accepted in case of any dispute or misinterpretation of the guidelines and application procedures or for matters not stated in the rules.

The Call for Proposals Guidelines may be subject to modifications during the entire duration of the Call for Proposals. Possible modifications during the CFP will be posted on the official website.

Possible modifications during the CFP will be posted on the official website and the participants shall regularly check the website for these. Participants will be held responsible for any disadvantage resulting from not checking the website. It is advised to apply for the CFP after thoroughly reading the General and Design Guidelines.

All materials and information provided to the applicants for the CFP may not be shared with a third party and any use of such materials and information is not allowed, for any other purpose than that of the CFP.

The SBAU 2021 jury's and General Director's decisions shall be final and no objection will be accepted.

4. APPENDIX:

4.1. SBAU 2021_CFP_GUIDELINES

4.2. SBAU 2021_SUMMARY

4.3. SBAU 2021_EXHIBITION CONCEPT PLAN

4.4. SBAU 2021_CFP_GRAPHIC INSTRUCTIONS

4.5. SBAU 2021_SUBMISSION TEMPLATES

4.5.1. D1_TEMPLATE

4.5.2. D2_TEMPLATE

4.5.3. D3_TEMPLATE

4.5.4. D4_TEMPLATE

4.5.5. D5_TEMPLATE

4.5.6. D6_TEMPLATE

4.5.7. D7_TEMPLATE

4.5.8. P1_TEMPLATE

4.5.9. P2_TEMPLATE

4.5.10. P3_TEMPLATE

4.5.11. P4_TEMPLATE